

ABOUT THE FOX CITIES PERFORMING ARTS CENTER

Mission

The Fox Cities Performing Arts Center is a nonprofit 501(c)(3) organization with a mission to serve as a gathering place for the community to engage in educational opportunities and enhance understanding and enjoyment of life through the creation and presentation of the arts. We will do this by providing a premier venue for the performing arts and a dynamic environment for our arts organizations.

Location and Community

The Fox Cities Performing Arts Center is located in Appleton, Wisconsin, one of 19 communities along the Fox River in East Central Wisconsin collectively known as the Fox Cities. The Fox Cities represent a Metropolitan Statistical Area of 380,000 comprised of mid-sized cities, suburbs, small towns and rural areas. This unique area combines exciting elements of big city life with the small town charm of a tight-knit community.

A Community Gathering Place

The Fox Cities Performing Arts Center is a gathering place for our region, hosting more than 350 events each year including the best of Broadway, a cultural enrichment series, a daytime education series, community engagement experiences and commercial programming that engages the broader community. Of those 350 events, an average of 140 have been live performances with the remainder being nonprofit fundraisers, meetings, graduations, receptions and weddings.

Economic Impact

The Fox Cities Performing Arts Center is a positive economic generator in the Fox Cities. In the most recent Americans for the Arts economic study of the 2015-16 Season, the Fox Cities P.A.C. was shown to have generated \$12.9 million of economic activity throughout the season.

Kimberly - Clark Broadway Across America – Fox Cities Series

The Broadway Across America – Fox Cities Series serves as the initial point of access to many of the Fox Cities Performing Art Center's visitors. Attracting the biggest Broadway titles and the best of Broadway's classics, the Fox Cities P.A.C. has become a theater destination. In just 15 years, the Center has attracted visitors from across the state and throughout the Midwest, hosting more than 30 Wisconsin premieres including *Mamma Mia!*, Disney's *The Lion King*, *Wicked*, *Jersey Boys*, *The Book of Mormon*, *Finding Neverland* and *Waitress*.

Boldt Arts Alive! Series

The Arts Alive! Series provides a window to the world through an eclectic mix of diverse programming spanning all performing arts genres and highlighting cultures from throughout the United States and around the world. Some of the Center's most popular Arts Alive! titles have included Soweto Gospel Choir, Yamato Drummers of Japan, Alvin Ailey American Dance Theater, Montana Repertory Theatre's *To Kill A Mockingbird* and *Wild Kratts - Live*. As an integral part of the Center's mission, many performances are subsidized to keep the average ticket price starting at \$30.

Spotlight Series

The Spotlight Series brings an intimate experience to the forefront, making the beautiful Kimberly-Clark Theater its home. This space provides the perfect place to spotlight talented performers in an atmosphere that allows audiences to immerse themselves in the performance.

Bemis Company Education Series and related programs

The Fox Cities Performing Arts Center's education series is a daytime performance series designed to engage students and connect to what they are learning in the classroom. With an annual average of 23,000 students in attendance, the curriculum-based programs tie directly to the Wisconsin Academic Standards. Subsidized student ticket rates of \$5 - \$7 attract schools within a 150-mile radius. The Center also offers programs and learning experiences for teachers through the Kennedy Center Partners in Education Classroom Connections Teacher Workshops and programs such as the Center Stage High School Musical Theater Awards which celebrates and supports the achievements of high school musical theater programs.

Community First Community Engagement Series

The Community Engagement Series at the Fox Cities Performing Arts Center is designed to take guests out of their seats and provide an experience beyond the performance on stage. These activities range from demonstrations to post show chats, student workshops to family-friendly fun.