

RECOVERING FROM THE EXTENDED INTERMISSION AND PREPARING FOR ACT 2

- The Center enjoyed an Act 1 full of memorable moments and impactful arts experiences for Northeast Wisconsin and beyond. Prior to the pandemic forcing an unexpected closure, the 2019-20 Season included the Wisconsin premiere of HAMILTON, the 400,000th student to attend an Amcor Education Series performance and 47 Community First Community Engagement Series activities welcomed people to expand their horizons through the arts.
- In March 2020, live performing arts became one of the first industries to feel the impact of the COVID-19 pandemic. For the Center that meant more than **300 live events, impacting more than 275,000 people, were postponed or canceled.**
- The Center immediately took swift action, **making difficult decisions to quickly mitigate losses** and focus on balancing fiscal responsibility with deep commitment to continuing to deliver the mission of the organization.
- This resulted in **\$2.5 million in expense reductions**, including furloughing 84% of staff, renegotiating contracts and closing the building for the duration of the intermission.
- From March 2020 until the Center reopens this fall, **\$5.89 million has been spent** on creating and implementing virtual arts programming for students and the community, annual building maintenance and additional COVID-19 related updates, transitioning to a remote work structure and employing a core staff to help in preparing to safely welcome audiences back to the Center.
- **\$4.77 million** has been secured by generous individual and corporate donors of the Annual Partner Campaign and Act 2 Fund, and several local, statewide and national grant programs including the recently announced Shuttered Venue Operators Grant.
- The Center received **\$1,300,886.95** from the Small Business Administration's Shuttered Venue Operators Grant.
- This much-needed funding provides financial relief, however **\$500,000 is still needed** to address the negative financial impact of the pandemic and allow the Center to move into Act 2 on solid financial ground.
- Those interested in helping the Center address this need can visit **foxcitiespac.com/Act2Fund**.

Fox Cities P.A.C. COVID-19 Financial Impact

March 2020 - October 2021

*as of May 31, 2021



* Other funding includes:

\$136,000 new Keystone Fund contributions

\$ 36,000 programming grants

\$ 22,000 City of Appleton room tax